

WBAL-TV
Exhibit 25

✓

OPTION A OUTREACH ACTIVITIES -- Form BP-02

Type of Initiative: Participation in Job Fair

Initiative Classification:

4

Nature of the Activity, Including Date(s):

College of Journalism Career Fair.

Monday, October 20, 2008, 1 p.m. to 4:30 p.m., in the Grand Ballroom of the Stamp Student Union, University of Maryland at College Park.

Scope of Station's Participation:

WBAL Radio purchased a booth and distributed information about the station, and employment and internship opportunities at WBAL Radio, WIYY, and WBAL-TV. Also promoted the importance of wbal.com and provided live blogging from the career fair.

Station Personnel Involved:

Scott Wykoff, News Reporter

*Attach all documentation concerning the nature of the activity,
the scope of the station's participation, and the station personnel involved.*

For "Initiative Classification" use numbers "1" through "13" in accordance with the following:

1. Participation is at least four job fairs;
2. Hosting at least one job fair;
3. Co-sponsoring at least one job fair;
4. Participation is at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program;
6. Participation in job banks, Internet programs, and other program designed to promote outreach generally;
7. Participation in scholarship programs;
8. Establishment of training programs
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities;
13. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting

***** DO NOT PUT IN PUBLIC FILE *****



Maryland's NEWS • TALK • SPORTS Station

▶ Dave Durian ▶ Sharf Elliker ▶ Ron Smith ▶ Steve Davis ▶ C4 ▶ Bruce Elliott ▶ Ehrlich ▶ Ravens Gameday ▶ More Shows



Email your questions to the coach
and **LISTEN LIVE TONIGHT!**

[Home](#) > Scott Wykoff's Blog



MONDAY, OCTOBER 20, 2008

Career Day 2008



The leaves are changing and the temperature is falling.

That means it's that time of year for my annual trip to College Park for the Phillip Merrill College of Journalism Career and Internship Fair at the University of Maryland.

A chance to meet with future journalists and get a gauge on how the job market is for college students.

And I'm blogging here right now!

So far Allison, Jenna, Allison (another one), Matt, Justin, Melissa, Kyle, Ashley, Alek, Aaron, Carly, Pierce and David (to mention a few) have all stopped by my WBAL table. Each one more enthusiastic than the next!

The turbulent economy doesn't seem to have them down.

The students love that I'm blogging right now and keep on talking when I look away to type away.

I've figured out another reason why students who are in the job market come to these job fairs. The food is great! And there's plenty of it.

I just met a student whose brother played on my club hockey team a few years ago. There have been a bunch of students (many from New Jersey, New York and Maryland) who have come by to talk about opportunities in the radio business. I also just talked with a graduate student who grew up in the shadows of Cross Street Market in South Baltimore! How about the huge Ravens fan from Eldersburg who I talked to about internships. There was even a Senior from my neighborhood who stopped by to talk about his future.

It was very interesting spending the day with college students looking for jobs. There are some good ones out there!

The Penny Fuchs and the internship and career development staff at the University of Maryland does a great job putting on this journalism career fair each year.

Penny was honored a few years ago with the 2005 Outstanding Faculty Educator award by the Maryland Parents Association. The award honors the faculty member who demonstrates a deep commitment to the students and provides an "exemplary educational experience." Fuchs is also an instructor in the College and specialized in its rigorous beginning reporting classes.

About Me



Name:
Scott Wykoff
Location:
Baltimore, Maryland,
United States

I joined the WBAL Radio news department in 2002. In my career, I've covered the September 11th terrorist attacks on the Pentagon, Cal Ripken's Hall of Fame Induction, the 2004 Democratic and Republican National Conventions, Barbaro's breakdown in the Preakness and shootings at the Capital, the White House, and the National Zoo. Now, I'm thrilled to be working for WBAL Radio, covering BOTH 2008 political conventions. I'm honored to be the recipient of three national Edward R. Murrow awards from the Radio-Television News Directors Association.

[View my complete profile](#)

Previous Posts

[Palin Pals Around ON SNL](#)

['Fall of the Fat Cats'?](#)

[Give It Up For Halloween Decorations](#)

[Second City Park To Host Obama Election Night Even...](#)

[A Blogger's New York Vacation Adventure](#)

[The Best Of The Best](#)

[First Vacation As A Blogger](#)

[Congressman Says McCain Campaign Is 'Sowing Seeds ...](#)

[Leaf Peepers Hitting The Roads](#)

[The Next Generation Of Reporters In Newsrooms Toda...](#)



Subscribe to
Posts [[Atom](#)]



posted by Scott Wykoff @ 12:53 PM

[<< Home](#)

Find Internships

Find Thousands of Local Summer
Internship Opportunities!
www.MonsterTRAK.com

Take a Free Career Test

Find Out Which Careers Are Right For You.
It Can Change Your Life!
LiveCareer.com

Looking for a New Career?

Earn a higher education degree or pursue a
new field. Browse programs
Phoenix.edu



Ads by Google

[About WBAL Radio](#) | [Advertise With WBAL.COM](#) | [Employment](#) | [Privacy Policy](#) | [Contest Rules](#) | [Public File](#)
© 2008 Hearst Radio Inc. AP Material © 2007 The Associated Press.

Miller, Mark S

From: Penny Fuchs [pfuchs@jmail.umd.edu]
Sent: Tuesday, September 09, 2008 1:04 PM
To: Miller, Mark S
Subject: Career Fair registration received

Dear Mark,

Thank you for your registration fee of \$75 for the College of Journalism Career Fair at the University of Maryland. We expect a large turnout from the students and alumni – approximately 300 -- so we recommend you have handouts, applications and/or business cards ready. They'll want to know about your company, what internships and/or jobs you have available, the qualifications and how best to apply.

The job fair is from 1 p.m. to 4:30 p.m. Monday, Oct. 20 in the Grand Ballroom of Stamp Student Union. Set-up starts at 12:30 p.m. Tables are not assigned, so come early for a prime spot! Refreshments will be provided throughout the afternoon. If you need to unload any boxes when you arrive, you may park temporarily along Union Lane (along side the student union) and take the elevator to the first floor. Follow the signs to the Grand Ballroom. Parking will be provided in the Union Lane garage. I will e-mail you later with parking details and directions to campus.

If you have any questions in the meantime, please feel free to contact me either by e-mail or by phone, 301-405-2796. I look forward to seeing you.

Penny Fuchs

--

Penny Bender Fuchs
Director, Career Placement and Professional Development Philip Merrill College of Journalism
University of Maryland
1117 Journalism Bldg., Room 3116
College Park, MD 20742
Phone: 301.405-2796
Fax: 301.314.9166
e-mail: pfuchs@jmail.umd.edu

Miller, Mark S

From: Penny Fuchs [pfuchs@jmail.umd.edu]
Sent: Monday, October 13, 2008 9:10 AM
Subject: Career Fair directions/instructions

Good morning!

Thank you again for registering for the Philip Merrill College of Journalism Career and Internship Fair at the University of Maryland. Our fair is just one week away and the students are looking forward to meeting you.

The fair will be held from 1 p.m. to 4:30 p.m. Monday, Oct. 20 in the Grand Ballroom of Stamp Student Union, located on the main level, down the hall from the main information desk. Set-up is from 12:30 p.m. to 1 p.m., and refreshments will be provided throughout the afternoon. Each media company will be provided one table. The tables are not assigned, so come early to get best placement. Please check in with me at the entrance to the ballroom. I will have name tags and small table tags for you. Feel free to bring any sign or banner you'd like to place on your table, as well as any handouts you would like to provide to students.

If you need to unload any boxes when you arrive, you may park temporarily along Union Lane (along side the student union) and take the elevator to the first floor. There will be signs directing you to the Grand Ballroom.

Parking is provided for you in the Union Lane Parking Garage, which is next to the Stamp Student Union. Take a ticket from the machine as you enter the garage and park in any available space. Bring us your ticket when you check in at the ballroom front door and we will stamp it to validate that your parking is paid for by the college. Simply present that ticket to the attendant on your way out of the garage. Please try to arrive by 1 p.m. in order to take advantage of the open spaces. After 1 p.m., we cannot guarantee there will be a space in the Union Lane garage.

The university provides excellent directions to campus, as well as a campus map. Go to:
<http://www.transportation.umd.edu/visitor/directionstocampus.html>

If you have any technical needs or have any questions, please feel free to contact me either by e-mail or by phone, pfuchs@jmail.umd.edu or 301-405-2796. I look forward to seeing you next Monday.

Penny Fuchs

--

Penny Bender Fuchs
Director, Career Placement and Professional Development Philip Merrill College of Journalism
University of Maryland
1117 Journalism Bldg., Room 3116
College Park, MD 20742
Phone: 301.405-2796
Fax: 301.314.9166
e-mail: pfuchs@jmail.umd.edu



UNIVERSITY OF
MARYLAND

PHILIP MERRILL COLLEGE OF JOURNALISM



UNIVERSITY OF
MARYLAND

PHILIP MERRILL COLLEGE OF JOURNALISM

Penny Bender Fuchs
Director,
Career Placement and
Professional Development

1117 Journalism Building
College Park, Maryland 20742
301.405.2796 TEL 301.314.9166 FAX
pfuchs@jmail.umd.edu
www.journalism.umd.edu/intern

October 20, 2008

Dear Employers:

Welcome to the University of Maryland and to the Philip Merrill College of Journalism's Career Day Fair. We are glad you came and hope you meet future interns and employees here.

Aspiring journalists need to be in real newsrooms and not just in classrooms. That's why we encourage our students to get as much professional experience as they can during their academic careers.

All journalism students must work professionally to graduate. Master's students must acquire professional experience each semester they are here. Undergraduates must take at least one upper-level supervised internship course after they have successfully completed their news reporting/production courses.

For freshmen and sophomores who have not yet taken their skills courses, the college also offers a one-credit apprenticeship class.

If you are here to meet interns, ideally the internship you offer should involve reporting, writing, copy editing, broadcast production or assignment desk duties, Web editing, graphics or design. The college does not count all professional experiences for journalism credit.

What counts: internships in the newsrooms of independent newspapers, Web sites, television or radio stations or network news operations. Also, production internships with most independent sports operations (such as Comcast SportsNet or ESPN.) Internships with general-interest magazines and trade publications as well as the Washington bureaus of major news outlets also count for credit.

We don't accept the following for journalism credit: advertising, marketing, public relations, community relations, internships with professional sports teams or leagues and entertainment broadcasting.

In addition to this job fair, the college maintains an online job bank for its students and sends out weekly announcements of openings on a student listserv. Feel free to e-mail me with any openings or internships you'd like to advertise. There is no cost to do this.

For more information on our program and our students, please check us out online: www.journalism.umd.edu. Feel free to call me with questions or comments any time. Again, thanks for coming.

Penny Bender Fuchs

Bragging Rights

THE PHILIP MERRILL COLLEGE of JOURNALISM has fast become one of the world's leading journalism schools because of hands-on, professionally oriented curriculum designed with an eye on the future, a world-class faculty, innovative programs, intimate class sizes, and a location just minutes from the media capital of Washington D.C.. *Here are some of the things, all happening in the last few years, which set us apart from other schools:*

* With **six Pulitzer Prize winners**, the Merrill College has far and away the most accomplished journalism faculty in the United States. The college is also home to nationally renowned journalists and journalism scholars who are at the top of their field.

* We've joined the **"digital ivy league"** as one of 12 schools in the newly expanded News21 program funded by the Carnegie Corporation of New York and the John S. and James L. Knight Foundation. The two foundations are investing more than \$7.5 million over the next three years to explore new ways of producing in-depth multimedia journalism.

* The Merrill College is one of just **eight elite journalism schools** chosen to participate in the Carnegie Journalism Initiative program to advance journalism education in America. In less than two years the Carnegie program has quickly been accepted as the "gold standard" for journalism education.

* All of the Merrill College's school-sponsored student media outlets -- UMTV's daily newscast Maryland Newslane, the online newsmagazine Maryland Newslane, and the radio show Terp Weekly Edition -- have been **named the best in the country** by the Society of Professional Journalists at least once in the last three years. The TV newscast has been tapped for that honor four times since the program's debut in 2000.

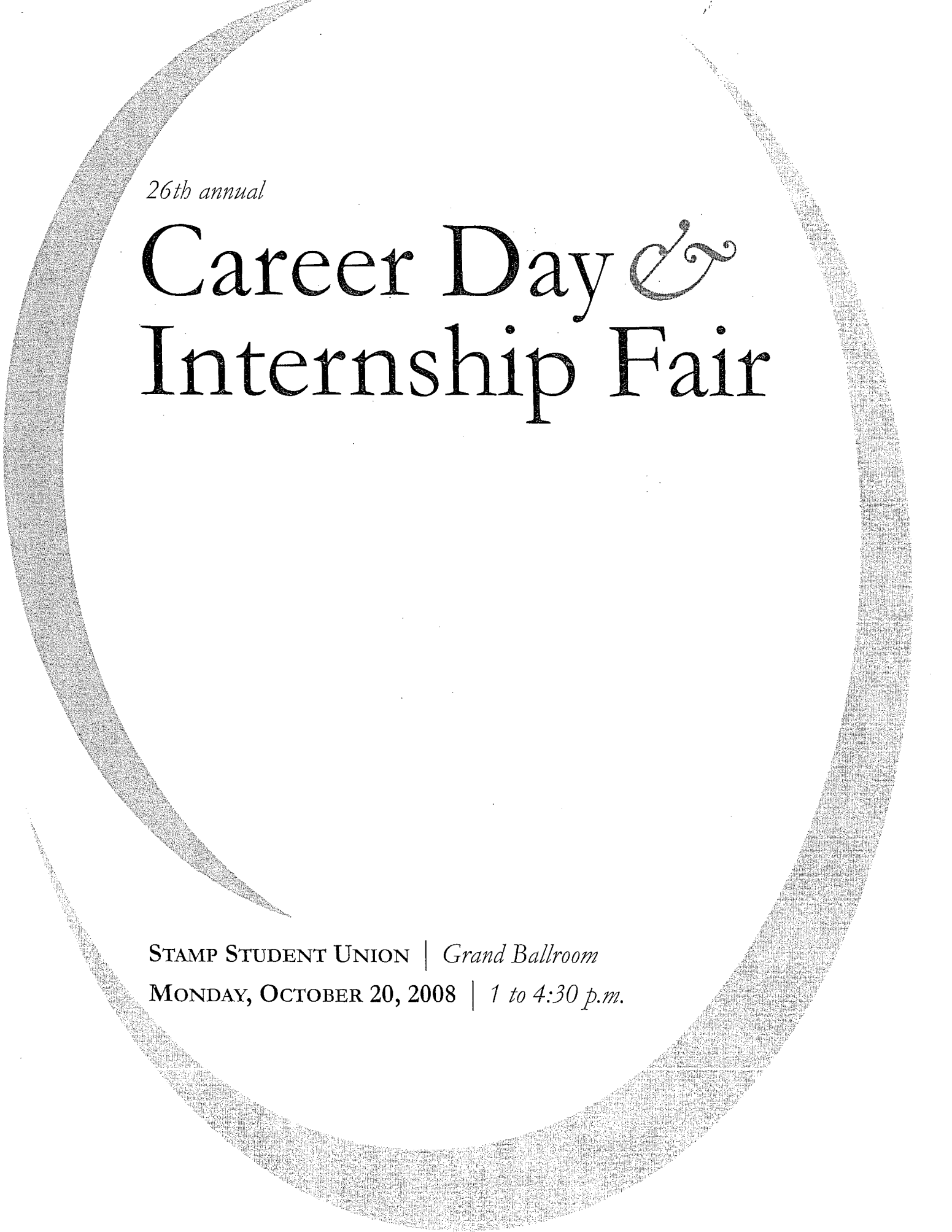
* A Merrill student has been named **the top journalism graduate in the nation for five years** in a row (2002-06) by the Society of Professional Journalists, and one of our students has been named six times in the Julie Galvan Outstanding Graduate Award's eight-year history.

* In the last seven years, four Merrill students have been selected by the Scripps Howard Foundation as one of the **top 10 journalism students** in the country.

* The Merrill College has received far **more in gifts and grants** -- \$21 million -- from the Knight Foundation, the nation's leading journalism philanthropic organization, than any other journalism school.

Learn more about our programs at www.journalism.umd.edu





26th annual

Career Day & Internship Fair

STAMP STUDENT UNION | *Grand Ballroom*

MONDAY, OCTOBER 20, 2008 | *1 to 4:30 p.m.*

Schedule of Events

1-4:30 p.m.

INTERNSHIP FAIR IN THE GRAND BALLROOM

2:15-3:15 p.m.

ARIEL AGAMI, Associate Producer, Comcast SportsNet

DAVID SELIG, Sports Reporter, *The Winchester Star* (Virginia)

Moderated by Alex Dobrusin and Mark Selig

Benjamin Banneker Room

SARA MURRAY, Business/Economic Reporter, *The Wall Street Journal*

Moderated by Rich Abdill and Catherine Irwin

Pyon Su Room

ANDREA BERRY, Writer/Producer, WRC-TV, NBC4

Moderated by Jolie Doggett and Ashley Morse

Margaret Brent Room

JACKIE SAUTER, Web Editor, *The (Maryland) Daily Record*

Moderated by Samira Howard and Adam Kerlin

Thurgood Marshall Room

Internship Organizations

ALPHA411.COM
AMERICAN SCHOOL BOARD JOURNAL
ASSOCIATED PRESS
BALTIMORE BUSINESS JOURNAL
BALTIMORE EXAMINER
BALTIMORE SUN
BNA
CBS News
CONGRESSIONAL QUARTERLY
COX BROADCASTING WASHINGTON BUREAU
C-SPAN
THE DAILY RECORD
THE DAILY TIMES/DELMARVANOW.COM
DOW JONES NEWSWIRES
EDITORIAL PROJECTS IN EDUCATION
EDUCATION WRITERS ASSOCIATION
EQUUS MAGAZINE
FUND FOR AMERICAN STUDIES
INSTITUTE ON POLITICAL JOURNALISM
GAZETTE NEWSPAPERS
HEDRICK SMITH PRODUCTIONS
MCCLATCHY/TRIBUNE INFORMATION SERVICES
MONTGOMERY COUNTY SENTINEL
NATIONAL ASSOCIATION OF BLACK JOURNALISTS
NATIONAL ASSOCIATION OF HISPANIC JOURNALISTS
NATIONAL JOURNALISM CENTER/YOUNG AMERICA'S FOUNDATION
NBC
NEA TODAY
UNIVERSITY CAREER CENTER
USA TODAY/GANNETT
USA TODAY/SPORTS
USA WEEKEND MAGAZINE
WAMU-FM
WASHINGTON DIPLOMAT
WASHINGTON EXAMINER
WASHINGTONIAN MAGAZINE
WBAL-AM
WBAL-TV
WJLA-TV/News Channel 8
WJZ-TV
WTOP
WUSA 9

MENU OPTION ACTIVITIES – Form BP-02

Type of Activity: Career Day

Activity Classification: _____

Nature of the Activity, Including Date(s):

Congressman Elijah Cummings Teen Summit, February 16, 2009

Scope of Station's Participation:

Guest speaker regarding careers in broadcasting for minority teen males.

Station Personnel Involved:

Stan Stovall, Anchor

Attach all documentation concerning the nature of the activity, the scope of the station's participation, and the station personnel involved.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

***** DO NOT PUT IN PUBLIC FILE *****

Núñez, Sue M

Career Day #4

From: Draper, Wanda Q
Sent: Thursday, May 07, 2009 4:28 PM
To: Núñez, Sue M
Subject: Outreach

Hi,

Stan Stovall did a session on encouraging minority male teens to prepare for and pursue a career in broadcasting from 9 AM to Noon on February 16th at the Baltimore Convention Center as part of Congressman Elijah Cummings Teen Summit.

Wanda Q. Draper
Director of Programming/ Public Affairs
WBAL - TV 11
3800 Hooper Avenue
Baltimore, Maryland 21211
Tel: 410-338-6482
wdraper@hearst.com



Subject: Congressman Elijah Cummings Youth Program's 2nd Annual Teen Leadership Summit for Baltimore (Invitational Packet Attached)
Importance: High

Celebrating YOUTH Leadership

On President's Day, February 16, 2009, the Elijah Cummings Youth Program (ECYP) will host its 2nd Annual Teen Leadership Summit, created by and for youth ages 12- 18. ECYP's Teen Leadership Summit entitled, "If I Ruled the World... Imagine That" will be held at the Hyatt Regency Baltimore Hotel from 8:30 a.m. to 4:00 p.m. Doors will open at 8:00 a.m.

With such dynamic success last year, the students are expecting more students and are even more enthusiastic about the endless possibilities for youth today. The students have invited numerous special guests including: Senator Lisa Gladden, NAACP President Marvin L. "Doc" Cheatham, CEO of Baltimore City Public Schools Dr. Andres Alonzo, WBAL-TV 11 Anchor Stan Stovall, Executive Vice President of Warner Music Group Kevin Liles, Baltimore Ravens Ed Reed, BET Producer and Host Jeff Johnson, Hip Hop Artist T.I., Entertainer and Designer Fonzyworth Bentley, Owner and Entrepreneur Barbara "B. Smith", Actress Mo'Nique, and Author Nathan McCall.

This year, leadership seminars will include:

- * Health and Healthy Relationships
- * Business/ Entrepreneurship
- * Teen Date Violence
- * How to Market Yourself
- * Diversity as a Strength
- * Hip Hop- a Language or a Culture?
- * Entertainment and Its Effects on Youth
- * College and Financial Planning
- * Self- Expressions

Please NOTE that admission to this event is FREE. All students planning to attend this event must register no later than February 2, 2009. Students who are not registered will not be permitted to participate in this event. Space is limited.

In effort to make certain this event is a success for our youth, please share this information with your students, youth groups, teachers and parents.

For more information, please contact the ECYP office at (410) 542-4850.
Thank you for your commitment to excellence.

Best Regards,

Keita S. Wells

Director

Elijah Cummings Youth Program

5750 Park Heights Avenue

Baltimore, MD 21215

410.542.4850 Office

410.542.4834 Fax

MENU OPTION ACTIVITIES – Form BP-02

Type of Activity: Career Day

Activity Classification: _____

Nature of the Activity, Including Date(s):

New Town High School Mock Interviews, November 19 and 20, 2009

Scope of Station's Participation:

Serve as interviewer for students to help students practice interviewing skills.

Station Personnel Involved:

Wanda Draper, Director of Programming/Public Service
Hugues Jean, General Sales Manager

Attach all documentation concerning the nature of the activity, the scope of the station's participation, and the station personnel involved.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

***** DO NOT PUT IN PUBLIC FILE *****

#4 Career Day

Please join us for our Second Annual Mock Interviews for seniors. All pertinent information is below. If you are able to help please call Fran McCabe at 410-887-1671 or email at fmccabe@bcps.org to let me know which day you can be there. Thanking you in advance for helping our students to be ready for the world of work.

NEW TOWN HIGH SCHOOL

MOCK INTERVIEWS

- WHO: SENIORS WHO ARE DRESSED PROFESSIONALLY WITH RESUMES
- WHAT: OPPORTUNITY FOR THEM TO BE INTERVIEWED BY A PROFESSIONAL (THAT IS YOU BY THE WAY!)
- WHEN: MONDAY AND TUESDAY, NOVEMBER 19 AND 20, 2007 7:30-11:00 AM
- WHERE: MEDIA CENTER, 2ND FLOOR
- WHY: TO HELP STUDENTS BE READY FOR THE WORLD OF WORK BY PRACTICING THEIR INTERVIEWING SKILLS

AND

THESE STUDENTS ARE OUR FUTURE!!!

- PROCESS: STUDENTS WILL ROTATE THROUGH EVERY 5 MINUTES. YOU WILL INTERVIEW THEM AND THEN COMPLETE A SHORT EVALUATION.

MENU OPTION ACTIVITIES – Form BP-02

Type of Activity: Career Day

Activity Classification: _____

Nature of the Activity, Including Date(s):

Stevenson University “Internship and Mock Interview Day”, November 4, 2009

Scope of Station's Participation:

Interviewer at career day.

Station Personnel Involved:

Wanda Draper, Director of Programming/Public Affairs

Attach all documentation concerning the nature of the activity, the scope of the station's participation, and the station personnel involved.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

***** DO NOT PUT IN PUBLIC FILE *****

Ralph S. Tyler III, Maryland's Insurance Commissioner and The Brown School of Business & Leadership's inaugural Speaker Series speaker from Fall 2009, will be the new general counsel of the U.S. Food and Drug Administration. We wish him all the best in his new position. Click [here](#) to read the Baltimore Sun article regarding Commissioner Tyler's new position.

Posted in [General](#) | [No Comments »](#)

MACPA Professional Issues Update for Stevenson Alumni and MACPA Members

Nov 18th, 2009 by [msnyder](#)

On Friday, November 20, 2009, the Department of Accounting, Economics, & Finance will host an MACPA Professional Issues Update (4 hours of CPE) for Stevenson accounting alumni and MACPA members.

This Professional Issues Update, presented by MACPA's Executive Director and CEO Tom Hood, will help you make sense of this new world by covering the major changes happening at the global, national, and state level with new legislation, regulation, and standards. Come hear the latest updates on GAAP codification, new tax legislation (federal & state), XBRL, IFRS, Fair Value, and more as we help you keep up with accounting. You will also get the latest updates and review changes in CPA licensing and regulation including CPA exam requirements, new CPE rules, and multistate practice issues.

The event is free to Stevenson alumni and MACPA members. It will be held in the courtroom of the Brown School of Business from 1:00 – 5:00 pm (Registration begins at 12:30 pm)

Posted in [General](#), [Upcoming Events](#) | [No Comments »](#)

Brown School of Business and Leadership Featured in Corridor Inc. Magazine

Nov 17th, 2009 by [msnyder](#)

The Brown School of Business and Leadership is featured in the November 2009 edition of Corridor Inc., the Baltimore-Washington Business and Political News Magazine. The article discusses the focus that BSOB places on Career Architecture, community service, and internships in designing careers. To read a complete version of the article, please click [here](#)



Posted in [Business Administration](#), [General](#) | [No Comments »](#)

Phi Beta Lambda Hosts Internship and Mock Interview Fair

Nov 16th, 2009 by [msnyder](#)



On November 4, 2009, Phi Beta Lambda, a student club focused on developing leadership, communication, and team skills through forging working relationships with business and education, held the annual Internship and Mock Interview Fair in the Rockland Center Conference Room. Over 125 students from all majors participated in the fair, which was supported by 12 exhibitors. During the mock interviews, over 50 students were interviewed by 16 potential employers, many of which have already contacted students for follow-up interviews. The event began with an 8:00 a.m. breakfast, followed by the internship fair from 9:00-11:00 a.m. The day concluded with the mock interviews, which allowed students to receive low-stress, but nonetheless realistic, practice with interviewing.

Posted in [General](#) | [No Comments »](#)

Stevenson University to Launch Bachelor's in Fashion Merchandising Fall 2010

Apr 6th, 2010 by [msnyder](#)

Stevenson University will launch a new degree program in fall 2010, a Bachelor of Science in Fashion Merchandising within the Brown School of Business and Leadership's Department of Business Administration and in conjunction with the School of Design. The program is designed for students interested in pursuing business career paths in fashion and retail merchandising such as product development, visual display management, market research, wholesale purchasing and sales, retail management, business ownership, and marketing communications.

"Stevenson's program will be distinct from other fashion merchandising programs across the country as its focus will concentrate almost exclusively on the business aspects of fashion and retail promotion," said **Deborah Leather**, Chair of the Department of Business Administration. "In contrast to programs that focus on fashion merchandising from a design perspective, Stevenson's program will emphasize a well-rounded understanding of the roles that marketing, consumer behavior, economics, accounting, and management play in fashion and retail merchandising."

The fashion merchandising curriculum will include courses such as Principles of Management, Principles of Marketing, Consumer Behavior, Retail and Mass Merchandising, the Business of Fashion, Introduction to Textiles, Fashion History, and Financial Accounting.

"Fashion merchandising will not only give students the knowledge to succeed in the global fashion industry, but will also impart skills that students can take with them into careers in advertising and public relations, design companies, fashion publications, and other businesses," Leather said.

Posted in [General](#) | [No Comments »](#)

Accounting, Economics, and Finance Department Hosts MACPA Professional Issues Update

Feb 19th, 2010 by [msnyder](#)



On Friday, November 20, 2009, the Department of Accounting, Economics, and Finance hosted a four-hour MACPA Town Hall Meeting and Professional Issues Update for over 60 Stevenson accounting alumni and MACPA members. The Professional Issues Update, presented by MACPA's Executive Director and CEO Tom Hood, covered the major changes happening at the global, national, and state level with new legislation, regulation, and standards. Four Stevenson University students were on the panel.

Posted in [General](#) | [No Comments »](#)

Senior Dave Grill Obtains WBAL Internship

Feb 19th, 2010 by [msnyder](#)

Senior Business Administration major Dave Grill's hard work and initiative have paid off in a big way—he has landed a sales and marketing internship for the spring semester with WBAL.

Dave attended one of the many internship fairs offered at Stevenson, when he discovered the position opening. Soon after applying, he was contacted by WBAL and accepted the 12-week spring internship. Dave will be handling and performing many critical business marketing tasks through WBAL, such as competitor analysis, research analysis, creating media kits and sales pitching. Dave's internship has prepared him to progress forward throughout the New Year and beyond.

Posted in [General](#) | [No Comments »](#)

Ralph S. Tyler III to Become New General Counsel of U.S. Food and Drug Administration

Jan 3rd, 2010 by [msnyder](#)

MENU OPTION ACTIVITIES – Form BP-02

Type of Activity: Career Day

Activity Classification: _____

Nature of the Activity, Including Date(s):

New Shiloh Baptist Church Career Workshop for Debutantes, October 24, 2009

Scope of Station's Participation:

Special guest speaker, presenting information on careers in broadcasting and journalism.

Station Personnel Involved:

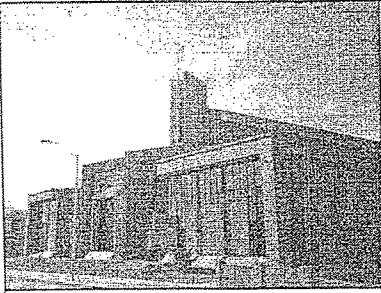
Lisa Robinson, News Anchor/Reporter

Attach all documentation concerning the nature of the activity, the scope of the station's participation, and the station personnel involved.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

***** DO NOT PUT IN PUBLIC FILE *****



New Shiloh Baptist Church

2100 NORTH MONROE STREET
HAROLD A. CARTER WAY

BALTIMORE, MARYLAND 21217

DR. HAROLD A. CARTER
DR. HAROLD A. CARTER, JR.
Pastor

Telephones:
Church 410-669-9409
Church Office 410-523-5306
410-523-5308
Fax 410-523-9812

May, 2009

Lisa M. Robinson
WBAL-TV 11
3800 Hooper Avenue
Baltimore, Maryland 21211

Dear Ms. Robinson:

Greetings in the name of our Lord and Savior, Jesus Christ.

In October 2004, Dr. Weptanomah Carter and the Ministers' Wives Alliance of New Shiloh Baptist Church introduced to the community its first group of young ladies as debutantes. What an awesome privilege it was to be a part of their preparation and watch with pride as they were presented at the debutante's luncheon.

As we see the need to prepare our young ladies for a proper entrance into society, we will present another group this Fall. You have been a strategic and immense blessing to the citizenry of Baltimore. We admire your work in our community and ask that you consider being the Featured Speaker for our 2009 Debutante for Christ Luncheon on Saturday, October 24, 2009, 2:00 P.M., in the Elizabeth H. Adams Banquet and Meeting Hall at New Shiloh.

Prayerfully, you will be available to speak a word of encouragement to our young ladies. Please contact us at the church office (410) 523-5306 or via e-mail at jward@newshilohbaptist.org.

In Christ's Service,

Rev. Monique T. Carter
President, Ministers' Wives Alliance

Dr. Harold A. Carter
Dr. Harold A. Carter, Jr.
Pastor

"A Church Determined To Live With Christ"